

AMERICAN VIEWPOINT®

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To: Congresswoman Judy Biggert
From: Linda DiVall and David Kanevsky
Re: Key Findings from Illinois CD-11 GOP Primary Survey
Date: March 2nd, 2012

The following outlines the key findings from a survey of likely GOP primary voters commissioned by the Judy Biggert for Congress campaign. Interviews were conducted February 26-27, 2012. The margin of error for the entire sample (n=300 likely GOP primary voters) is $\pm 5.66\%$ at the 95% confidence level. The margin of error among sub-groups is greater.

Judy Biggert leads the primary by over fifty points.

- Judy Biggert leads Jack Cunningham 69%-18%, with 13% undecided, including 44% who would definitely vote for the Congresswoman. Biggert leads across the district and with all ideological and demographic groups.

Judy Biggert has some of the best ratings we've seen for a Republican incumbent.

- Congresswoman Biggert has incredibly strong ratings with very low negatives, both on her image (73% favorable – 12% unfavorable) and job approval (69% approve – 16% disapprove). Additionally, Biggert has a solid re-elect rating of 58%. Nowadays a lot of incumbents manage to win re-election with re-elect scores under 50% or 45%, but it's tough to beat an incumbent who is well over 50% on the re-elect.

Despite the Democratic attempts to redistrict her out, it will be nearly impossible to beat Judy Biggert in the Republican primary.