

Statistics

	N		Mean	Std. Deviation
	Valid	Missing		
QB LIKELIHOOD OF VOTING IN UPCOMING ELECTION	400	0	1.50	.669
Q1 MOST IMPORTANT ISSUE	400	0	3.20	2.080
Q2 GENERIC COUNTY PRESIDENT BALLOT	400	0	3.19	1.776
R2 GENERIC COUNTY PRESIDENT BALLOT/C	400	0	2.11	.914
Q3 TONY PERAICA NAME ID	400	0	4.10	1.852
R3 TONY PERAICA NAME ID/C	400	0	2.60	1.255
Q4 TODD STROGER NAME ID	400	0	3.41	1.378
R4 TODD STROGER NAME ID/C	400	0	2.00	.842
AWARE CANDIDATE AWARENESS	400	0	1.79	1.056
IMAGE CANDIDATE IMAGE	400	0	2.30	1.210
Q7 COUNTY BOARD PRESIDENT BALLOT	400	0	3.77	2.431
R7 COUNTY BOARD PRESIDENT BALLOT/C	400	0	1.92	.938
Q9 SRH ABOUT PERAICA CAMPAIGN	400	0	2.08	.991
R9 SRH ABOUT PERAICA CAMPAIGN/C	400	0	1.55	.498
Q11 VOTE PERAICA / WHAT YOU SRH	181	219	2.75	1.844
R11 VOTE PERAICA / WHAT YOU SRH/C	181	219	1.95	1.237
Q12 SRH ABOUT STROGER CAMPAIGN	400	0	1.64	.927
R12 SRH ABOUT STROGER CAMPAIGN/C	400	0	1.32	.468
SRH MEDIA AWARENESS	400	0	2.42	1.243
Q14 VOTE STROGER / WHAT YOU SRH	271	129	4.24	2.003
R14 VOTE STROGER / WHAT YOU SRH/C	271	129	2.96	1.357
AGE RESPONDENT'S AGE	400	0	6.71	2.881
RAGE RESPONDENT'S AGE/C	400	0	2.94	1.044
RRAGE RESPONDENT'S AGE/C	400	0	4.00	1.649
PARTY USUAL VOTE BEHAVIOR	400	0	5.12	1.935
RPARTY USUAL VOTE BEHAVIOR/C	400	0	2.40	.852
IDEOL RESPONDENT'S IDEOLOGY	400	0	3.07	1.380
RIDEOL RESPONDENT'S IDEOLOGY/C	400	0	2.00	.952
RRIDEOL RESPONDENT'S IDEOLOGY/C	400	0	2.42	.712
RACE RESPONDENT'S RACE	400	0	1.73	1.336
HISP HISPANIC PROBE	366	34	1.99	.298
RRACE RESPONDENT'S RACE/C	400	0	1.64	.890
SEXEMP RESPONDENT'S SEX / EMPLOYMENT	400	0	4.22	2.427
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	400	0	2.58	1.190
SEX RESPONDENT'S SEX	400	0	1.76	.793
GENDER GENDER	400	0	1.54	.499
R96 AGE / SEX	400	0	3.23	1.628
R89 SEX / VOTE BEHAVIOR	400	0	4.35	1.818
R90 AGE / VOTE BEHAVIOR	400	0	4.52	1.779
R981 TARGET GROUPS	400	0	3.61	1.705
ZIP CODE/C	400	0	2.64	.652

(cont.)

Statistics

	N		Mean	Std. Deviation
	Valid	Missing		
GEOGRAPHIC REGIONS	400	0	1.59	.492
URBAN URBAN CODE	400	0		

QB LIKELIHOOD OF VOTING IN UPCOMING ELECTION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Extremely likely	240	60.1	60.1	60.1
	2 Very likely	120	30.1	30.1	90.2
	3 Somewhat likely	39	9.8	9.8	100.0
	Total	400	100.0	100.0	

Q1 MOST IMPORTANT ISSUE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Economy & jobs	84	20.9	20.9	20.9
	2 Gov't corruption	110	27.4	27.4	48.3
	3 Taxes	78	19.5	19.5	67.8
	4 Quality of health services	38	9.4	9.4	77.2
	5 Abortion services	16	4.1	4.1	81.3
	6 Gun control laws	39	9.9	9.9	91.2
	7 Combo / equally	24	6.1	6.1	97.2
	8 Other	2	.6	.6	97.8
	9 None	3	.7	.7	98.5
	10 Unsure	6	1.5	1.5	100.0
Total	400	100.0	100.0		

Q2 GENERIC COUNTY PRESIDENT BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	140	35.0	35.0	35.0
	2 Lean Republican	8	1.9	1.9	36.9
	3 Undecided	62	15.5	15.5	52.4
	4 Lean Democrat	19	4.7	4.7	57.1
	5 Democrat	172	42.9	42.9	100.0
	Total	400	100.0	100.0	

R2 GENERIC COUNTY PRESIDENT BALLOT/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	148	36.9	36.9	36.9
	2 Undecided	62	15.5	15.5	52.4
	3 Democrat	190	47.6	47.6	100.0
	Total	400	100.0	100.0	

Q3 TONY PERAICA NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	39	9.7	9.7	9.7
	2 Favorable / somewhat	83	20.8	20.8	30.5
	3 Unfavorable / somewhat	40	9.9	9.9	40.4
	4 Unfavorable / strongly	21	5.3	5.3	45.7
	5 No opinion	73	18.2	18.2	63.9
	6 Never heard of	144	36.1	36.1	100.0
	Total	400	100.0	100.0	

R3 TONY PERAICA NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	122	30.5	30.5	30.5
	2 Unfavorable	61	15.2	15.2	45.7
	3 No opinion	73	18.2	18.2	63.9
	4 Never heard of	144	36.1	36.1	100.0
	Total	400	100.0	100.0	

Q4 TODD STROGER NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	38	9.4	9.4	9.4
	2 Favorable / somewhat	76	19.0	19.0	28.4
	3 Unfavorable / somewhat	83	20.8	20.8	49.2
	4 Unfavorable / strongly	118	29.4	29.4	78.6
	5 No opinion	57	14.4	14.4	93.0
	6 Never heard of	28	7.0	7.0	100.0
	Total	400	100.0	100.0	

R4 TODD STROGER NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	114	28.4	28.4	28.4
	2 Unfavorable	201	50.2	50.2	78.6
	3 No opinion	57	14.4	14.4	93.0
	4 Never heard of	28	7.0	7.0	100.0
	Total	400	100.0	100.0	

AWARE CANDIDATE AWARENESS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Knows both	250	62.6	62.6	62.6
	2 Knows Peraica only	5	1.4	1.4	63.9
	3 Knows Stroger only	122	30.4	30.4	94.4
	4 Knows neither	23	5.6	5.6	100.0
	Total	400	100.0	100.0	

IMAGE CANDIDATE IMAGE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Image both	174	43.5	43.5	43.5
	2 Image Peraica only	9	2.3	2.3	45.7
	3 Image Stroger only	141	35.2	35.2	80.9
	4 Image neither	76	19.1	19.1	100.0
	Total	400	100.0	100.0	

Q7 COUNTY BOARD PRESIDENT BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Peraica / definitely	115	28.8	28.8	28.8
	2 Peraica / probably	67	16.8	16.8	45.7
	3 Peraica / lean	10	2.5	2.5	48.2
	4 Undecided	47	11.7	11.7	59.9
	5 Stroger / lean	13	3.3	3.3	63.1
	6 Stroger / probably	56	13.9	13.9	77.1
	7 Stroger / definitely	92	22.9	22.9	100.0
	Total	400	100.0	100.0	

R7 COUNTY BOARD PRESIDENT BALLOT/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Peraica	193	48.2	48.2	48.2
	2 Undecided	47	11.7	11.7	59.9
	3 Stroger	161	40.1	40.1	100.0
	Total	400	100.0	100.0	

Q9 SRH ABOUT PERAICA CAMPAIGN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	181	45.2	45.2	45.2
	2 Unsure	5	1.3	1.3	46.5
	3 No	214	53.5	53.5	100.0
	Total	400	100.0	100.0	

R9 SRH ABOUT PERAICA CAMPAIGN/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	181	45.2	45.2	45.2
	2 No	219	54.8	54.8	100.0
	Total	400	100.0	100.0	

Q11 VOTE PERAICA / WHAT YOU SRH

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely / strongly	66	16.5	36.4	36.4
	2 More likely / somewhat	36	9.1	20.0	56.5
	3 Unsure	26	6.6	14.6	71.1
	4 No difference	12	3.0	6.6	77.7
	5 Less likely / somewhat	10	2.6	5.8	83.5
	6 Less likely / strongly	30	7.5	16.5	100.0
	Total	181	45.2	100.0	
Missing	8 Not asked	219	54.8		
Total		400	100.0		

R11 VOTE PERAICA / WHAT YOU SRH/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely	102	25.5	56.5	56.5
	2 Unsure	26	6.6	14.6	71.1
	3 No difference	12	3.0	6.6	77.7
	4 Less likely	40	10.1	22.3	100.0
	Total	181	45.2	100.0	
Missing	5 Not asked	219	54.8		
Total		400	100.0		

Q12 SRH ABOUT STROGER CAMPAIGN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	271	67.7	67.7	67.7
	2 Unsure	4	1.0	1.0	68.7
	3 No	125	31.3	31.3	100.0
	Total	400	100.0	100.0	

R12 SRH ABOUT STROGER CAMPAIGN/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	271	67.7	67.7	67.7
	2 No	129	32.3	32.3	100.0
	Total	400	100.0	100.0	

SRH MEDIA AWARENESS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 SRH both	156	38.9	38.9	38.9
	2 SRH Peraica only	25	6.3	6.3	45.2
	3 SRH Stroger only	115	28.8	28.8	74.0
	4 SRH neither	104	26.0	26.0	100.0
	Total	400	100.0	100.0	

Q14 VOTE STROGER / WHAT YOU SRH

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely / strongly	47	11.8	17.4	17.4
	2 More likely / somewhat	32	7.9	11.6	29.1
	3 Unsure	17	4.3	6.3	35.4
	4 No difference	10	2.5	3.7	39.1
	5 Less likely / somewhat	43	10.8	15.9	55.0
	6 Less likely / strongly	122	30.4	45.0	100.0
	Total	271	67.7	100.0	
Missing	8 Not asked	129	32.3		
Total		400	100.0		

R14 VOTE STROGER / WHAT YOU SRH/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely	79	19.7	29.1	29.1
	2 Unsure	17	4.3	6.3	35.4
	3 No difference	10	2.5	3.7	39.1
	4 Less likely	165	41.2	60.9	100.0
	Total	271	67.7	100.0	
Missing	5 Not asked	129	32.3		
Total		400	100.0		

AGE RESPONDENT'S AGE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 18-24	13	3.3	3.3	3.3
	2 25-29	16	3.9	3.9	7.2
	3 30-34	20	5.0	5.0	12.2
	4 35-39	35	8.7	8.7	21.0
	5 40-44	31	7.8	7.8	28.8
	6 45-54	89	22.3	22.3	51.1
	7 55-64	72	18.0	18.0	69.1
	8 65-69	28	7.0	7.0	76.1
	9 70-74	34	8.5	8.5	84.6
	10 75-79	22	5.4	5.4	90.0
	11 80-84	17	4.2	4.2	94.2
	12 85-89	5	1.2	1.2	95.4
	13 90 or over	1	.4	.4	95.8
	14 Unsure / refused	17	4.2	4.2	100.0
Total		400	100.0	100.0	

RAGE RESPONDENT'S AGE/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 18-34	49	12.2	12.2	12.2
	2 35-44	66	16.5	16.5	28.8
	3 45-64	161	40.3	40.3	69.1
	4 65 or over	107	26.7	26.7	95.8
	5 Unsure / refused	17	4.2	4.2	100.0
	Total	400	100.0	100.0	

RRAGE RESPONDENT'S AGE/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 18-29	29	7.2	7.2	7.2
	2 30-39	55	13.7	13.7	21.0
	3 40-49	75	18.6	18.6	39.6
	4 50-59	82	20.6	20.6	60.2
	5 60-69	64	15.9	15.9	76.1
	6 70 or over	79	19.7	19.7	95.8
	7 Unsure / refused	17	4.2	4.2	100.0
	Total	400	100.0	100.0	

PARTY USUAL VOTE BEHAVIOR

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Straight GOP	17	4.4	4.4	4.4
	2 Mostly GOP	51	12.8	12.8	17.1
	3 More GOP than DEM	28	7.0	7.0	24.1
	4 Ticket splitter	27	6.7	6.7	30.8
	5 More DEM than GOP	41	10.2	10.2	41.0
	6 Mostly DEM	139	34.6	34.6	75.6
	7 Straight DEM	79	19.7	19.7	95.3
	8 Unsure / refused	19	4.7	4.7	100.0
	Total	400	100.0	100.0	

RPARTY USUAL VOTE BEHAVIOR/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	97	24.1	24.1	24.1
	2 Ticket splitter	45	11.3	11.3	35.4
	3 Democrat	258	64.6	64.6	100.0
	Total	400	100.0	100.0	

IDEOL RESPONDENT'S IDEOLOGY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very conservative	53	13.1	13.1	13.1
	2 Somewhat conservative	128	32.1	32.1	45.2
	3 Moderate	28	7.0	7.0	52.3
	4 Somewhat liberal	131	32.7	32.7	84.9
	5 Very liberal	50	12.5	12.5	97.4
	6 Unsure / refused	10	2.6	2.6	100.0
	Total	400	100.0	100.0	

RIDEOL RESPONDENT'S IDEOLOGY/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Conservative	181	45.2	45.2	45.2
	2 Moderate	39	9.6	9.6	54.9
	3 Liberal	181	45.1	45.1	100.0
	Total	400	100.0	100.0	

RRIDEOL RESPONDENT'S IDEOLOGY/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very conservative	53	13.1	13.1	13.1
	2 Somewhat conservative	128	32.1	32.1	45.2
	3 Moderate / liberal	219	54.8	54.8	100.0
	Total	400	100.0	100.0	

RACE RESPONDENT'S RACE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 White	242	60.5	60.5	60.5
	2 Black / African American	101	25.1	25.1	85.7
	3 Hispanic / Latino	34	8.5	8.5	94.2
	4 Asian / Pacific American	3	.7	.7	94.9
	5 Native American	1	.4	.4	95.3
	6 Other	3	.8	.8	96.1
	7 Unsure / refused	15	3.9	3.9	100.0
	Total	400	100.0	100.0	

HISP HISPANIC PROBE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	18	4.5	4.9	4.9
	2 No	333	83.4	91.2	96.0
	3 Unsure	15	3.6	4.0	100.0
	Total	366	91.5	100.0	
Missing	101 Not asked	34	8.5		
Total		400	100.0		

RRACE RESPONDENT'S RACE/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 White	236	59.0	59.0	59.0
	2 Black / African American	92	23.0	23.0	82.0
	3 Hispanic / Latino	52	13.0	13.0	95.0
	4 Other	20	5.0	5.0	100.0
	Total	400	100.0	100.0	

SEXEMP RESPONDENT'S SEX / EMPLOYMENT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male / employed	108	27.0	27.0	27.0
	2 Male / homemaker	2	.5	.5	27.5
	3 Male / retired	59	14.7	14.7	42.2
	4 Male / not in labor force	11	2.7	2.7	45.0
	5 Female / employed	89	22.3	22.3	67.2
	6 Female / homemaker	38	9.6	9.6	76.8
	7 Female / retired	74	18.5	18.5	95.3
	8 Female / not in labor force	10	2.5	2.5	97.8
	9 Male / refused	5	1.2	1.2	99.0
	10 Female / refused	4	1.0	1.0	100.0
	Total	400	100.0	100.0	

RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male / employed	108	27.0	27.0	27.0
	2 Male / not employed	77	19.2	19.2	46.2
	3 Female / employed	89	22.3	22.3	68.5
	4 Female / not employed	126	31.5	31.5	100.0
	Total	400	100.0	100.0	

SEX RESPONDENT'S SEX

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	185	46.2	46.2	46.2
	2 Female / home	126	31.5	31.5	77.7
	3 Female / employed	89	22.3	22.3	100.0
	Total	400	100.0	100.0	

GENDER GENDER

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	185	46.2	46.2	46.2
	2 Female	215	53.8	53.8	100.0
	Total	400	100.0	100.0	

R96 AGE / SEX

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male / under 45	56	14.1	14.1	14.1
	2 Male / 45+	128	32.1	32.1	46.2
	3 Female / home / under 45	23	5.7	5.7	51.9
	4 Female / home / 45+	103	25.8	25.8	77.7
	5 Female / work / under 45	36	9.0	9.0	86.7
	6 Female / work / 45+	53	13.3	13.3	100.0
	Total	400	100.0	100.0	

R89 SEX / VOTE BEHAVIOR

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male / GOP	51	12.8	12.8	12.8
	2 Female / GOP	45	11.3	11.3	24.1
	3 Male / T-S	23	5.7	5.7	29.8
	4 Female / T-S	23	5.6	5.6	35.4
	5 Male / DEM	111	27.7	27.7	63.1
	6 Female / DEM	148	36.9	36.9	100.0
	Total	400	100.0	100.0	

R90 AGE / VOTE BEHAVIOR

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Under 45 / GOP	33	8.1	8.1	8.1
	2 45 & over / GOP	64	16.0	16.0	24.1
	3 Under 45 / T-S	9	2.3	2.3	26.5
	4 45 & over / T-S	36	9.0	9.0	35.4
	5 Under 45 / DEM	73	18.3	18.3	53.8
	6 45 & over / DEM	185	46.2	46.2	100.0
	Total	400	100.0	100.0	

R981 TARGET GROUPS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	84	20.9	20.9	20.9
	2 Ticket splitter	33	8.3	8.3	29.3
	3 Conservative DEM	33	8.3	8.3	37.5
	4 Mod / lib DEM	106	26.5	26.5	64.0
	5 African American	92	23.0	23.0	87.0
	6 Hispanic	52	13.0	13.0	100.0
	Total	400	100.0	100.0	

ZIP CODE/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 30%+ Hispanic zips	39	9.7	9.7	9.7
	2 10%-29% Hispanic zips	67	16.6	16.6	26.3
	3 Under 10% Hispanic zips	295	73.7	73.7	100.0
	Total	400	100.0	100.0	

GEOGRAPHIC REGIONS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 North	163	40.7	40.7	40.7
	2 South	237	59.3	59.3	100.0
	Total	400	100.0	100.0	

URBAN URBAN CODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	S Suburban	231	57.7	57.7	57.7
	U Urban	169	42.3	42.3	100.0
	Total	400	100.0	100.0	