

### Taking on the Millionaires' Mayor –Budget Implications

We are very troubled by two recent city cleaning contract awards, which are killing good jobs in Chicago. The first issue, involves the custodial contract at South Side police stations, health clinics, senior centers, and administrative satellite offices. When the City awarded the contract to Dayspring Janitorial Services, the 50 janitors who cleaned these facilities – many for over 10 years – suddenly found themselves unemployed. Dayspring then dramatically reduced wages and benefits for these jobs, failing to pay the prevailing rate. These layoffs have life and death consequences for the children and families who depended on those wages and health insurance.

Now we are alarmed by another decision from the Mayor's office: a cleaning contract for more than 300 janitors and window washers at O'Hare airport was awarded to United Maintenance—a contractor with a track record of bad business practices. If the situation with Dayspring is repeated, more than 300 hard working Chicagoans will lose their jobs just before the holidays. The second busiest airport in the country will have hundreds of brand new, low wage workers cleaning secured areas. This is not good public policy for the City of Chicago, and it's not what workers expect from a Democratic Mayor of the City that works.

These bad public policy decisions also have ramifications that go well beyond the immediate workers described. Our research is taking our campaign in a direction that could have national implications. It is clear from the "beta testing" of the Dayspring contract that Mayor Emanuel is using the City's procurement process to take advantage of a loophole in Obamacare to jettison the health insurance costs of many city contract work. Essentially, Rahm is doing the same thing to city contract workers that Applebee's, Denny's, Pappa John's Pizza and so many other Right Wing national employers have announced they are doing to their workers in the lead-up to the implementation of Obamacare.

In the coming months the national news will be dominated by these types of stories. We feel strongly that Rahm Emanuel can be made the national "poster child" for Neo-Liberals who are hell-bent on adopting these regressive policies that are designed solely to delay or even stop the implementation of Obamacare.

Categories	Budget Implication
<b>Public Opinion Research</b> <ul style="list-style-type: none"> <li>• Polling</li> <li>• Focus Groups</li> <li>• Opposition Research</li> </ul>	\$100,000
<b>Targeted Ward Work</b> <ul style="list-style-type: none"> <li>• Phone</li> <li>• Mail</li> <li>• Canvass</li> <li>• Rapid Response Team</li> </ul>	\$200,000
<b>Communications</b> <ul style="list-style-type: none"> <li>• Paid Media, Ethnic Media, Radio Ads, Billboards, CTA Ads</li> <li>• Texting, Targeted Online Ads</li> <li>• Schwag</li> </ul>	\$200,000