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mail@marketsharescorp.com 847/452-4520

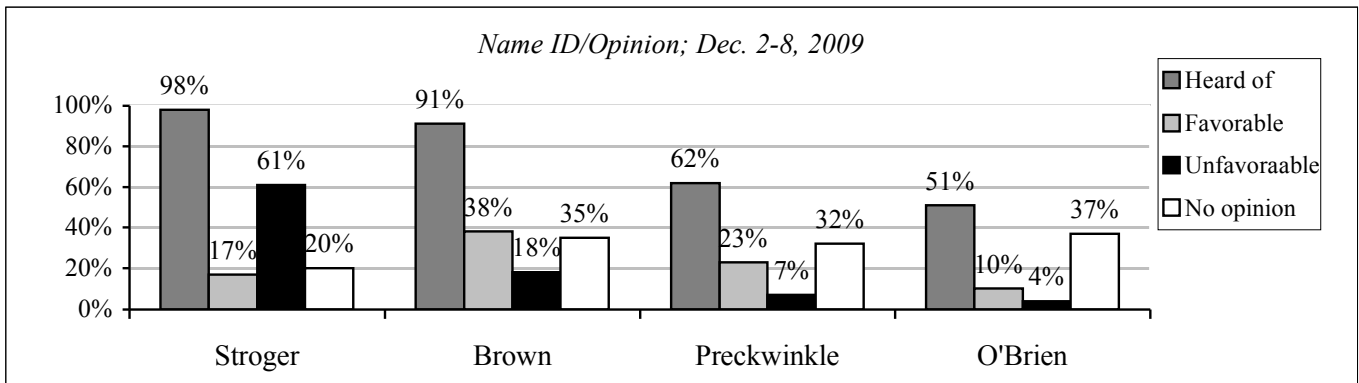
SUBJECT: 2010 Cook County Democratic Primary Poll

This Chicago Tribune Poll is based on interviews of confirmed registered voters likely to vote in the February 2nd Cook County Democratic primary. Interviewing was conducted December 2nd to the 8th.

The sample involved 502 Cook County Democratic primary voters, for a potential margin of error of 4.4% at the 95% level of confidence.

DEMOCRATIC COOK COUNTY BOARD PRESIDENT PRIMARY

Incumbent Todd Stroger is best known - but has an extremely negative opinion ratio, 17% to 61%.



Other than African-American voters whose opinions are divided, county constituencies are strongly negative.

Voters think more favorably of Brown, Preckwinkle, and O'Brien. Among the challengers, Brown has the highest name recognition.

Recognition/Opinion, Cook Board President Candidates; Dec. 2-8 2009

	<u>Cook County</u> %	<u>Chicago</u> %	<u>Cook Subs</u> %	<u>White Voters</u> %	<u>Black Voters</u> %	<u>Gender</u>	
						<u>Male</u> %	<u>Female</u> %
<u>Todd Stroger</u>							
Heard Of	98	99	96	99	99	97	99
Favorable	17	19	13	4	35	19	15
Unfavorable	61	57	68	81	35	62	60
No Opinion	20	23	15	14	29	17	23
<u>Dorothy Brown</u>							
Heard Of	91	93	88	89	94	89	93
Favorable	38	41	34	28	57	35	41
Unfavorable	18	18	17	19	14	21	15
No Opinion	35	34	37	42	23	33	36
<u>Toni Preckwinkle</u>							
Heard Of	62	67	54	61	67	70	56
Favorable	23	26	19	25	23	24	23
Unfavorable	7	9	4	3	13	8	6
No Opinion	32	32	31	33	31	38	27
<u>Terry O'Brien</u>							
Heard Of	51	51	52	49	52	51	51
Favorable	10	9	12	11	8	9	11
Unfavorable	4	5	1	2	5	4	3
No Opinion	37	36	39	36	39	37	37
Base:	(502)	(320)	(182)	(267)	(184)	(222)	(280)

Ques D5. "Here are names of some more people who may or may not be known in your area. Ques D 5a-d. [NAME] is your opinion of him/her... favorable, unfavorable, do you have no opinion, or have you never heard of him/her?"

Incumbent Todd Stroger is in serious trouble trailing two of his challengers in an election only eight weeks away.

Candidate Would Vote For In Primary; Dec. 2-8, 2009

	<u>Cook County</u> %	<u>Chicago</u> %	<u>Cook Subs</u> %	<u>White Voters</u> %	<u>Black Voters</u> %	<u>Gender</u>	
						<u>Male</u> %	<u>Female</u> %
Brown	29	28	31	26	30	24	32
Preckwinkle	20	23	15	24	17	21	19
Stroger	14	16	10	3	29	15	13
O'Brien	11	12	11	17	3	14	10
Other cand. (Vol.)	2	3	1	3	1	4	*
Undecided	24	19	31	28	20	22	26
Base:	(502)	(320)	(182)	(267)	(184)	(222)	(280)

Ques D6a-b. "Candidates for Cook County Board President in the Democratic primary are....Toni Preckwinkle, Terry O'Brien, Dorothy Brown, and Todd Stroger. If that election was held today, for whom would you vote...(Shuffle names)?" (If undecided.) "If you were voting today and really had to decide right now, would you vote for...(Shuffle names)?"

Few Democratic voters say race will be a factor in deciding on a candidate in this race.

Whether Race Will Influence Candidate Choice; Dec. 2-8, 2009

	Cook	Cook	White	Black	Gender		
	<u>County</u>	<u>Chicago</u>	<u>Subs</u>	<u>Voters</u>	<u>Voters</u>	<u>Male</u>	<u>Female</u>
	%	%	%	%	%	%	%
<u>Lot/Some (Net)</u>	<u>15</u>	<u>17</u>	<u>12</u>	<u>6</u>	<u>28</u>	<u>17</u>	<u>14</u>
A lot	6	7	4	2	10	8	4
Some	10	10	8	3	18	9	10
<u>Little/Not at all (Net)</u>	<u>83</u>	<u>81</u>	<u>87</u>	<u>93</u>	<u>70</u>	<u>81</u>	<u>85</u>
Very little	11	12	10	9	16	11	11
Not at all	72	69	77	84	54	70	74
Don't know	2	2	1	1	2	2	1
Base:	(502)	(320)	(182)	(267)	(184)	(222)	(280)

Ques. D7. "How much will race influence your choice of a candidate to vote for in this election....?"

Two in three Cook County Democratic primary voters disapprove of the job Todd Stroger is doing as board president, consistent with county Democrats in a poll of all registered voters last August.

Todd Stroger Job Approval; Dec. 2-8, 2009

	Cook	Cook	White	Black	Gender		
	<u>County</u>	<u>Chicago</u>	<u>Subs</u>	<u>Voters</u>	<u>Voters</u>	<u>Male</u>	<u>Female</u>
	%	%	%	%	%	%	%
Approve	16	18	13	4	33	17	15
Disapprove	66	64	69	82	45	69	64
No opinion	18	18	18	14	22	14	21
Base:	(502)	(320)	(182)	(267)	(184)	(222)	(280)

Ques. D8. "Do you approve or disapprove of the job Todd Stroger is doing as Cook County Board President?"

The major issue has been Stroger's vetoes of bills eliminating/reducing a recent county sales tax increase followed by hiring scandals. Three in five county Democratic primary voters disapprove of the vetoes.

Approval Of Stroger Vetoes Of Sales Tax Roll-backs; Dec. 2-8, 2009

	Cook	Cook	White	Black	Gender		
	<u>County</u>	<u>Chicago</u>	<u>Subs</u>	<u>Voters</u>	<u>Voters</u>	<u>Male</u>	<u>Female</u>
	%	%	%	%	%	%	%
Approve	20	20	19	11	32	24	17
Disapprove	62	61	65	74	46	63	62
No opinion	18	19	16	15	22	14	21
Base:	(502)	(320)	(182)	(267)	(184)	(222)	(280)

Ques. D9. "Todd Stroger has repeatedly vetoed attempts to roll back the Cook County sales tax increase. Do you approve or disapprove of his action?"

Issues with Stroger extend beyond tax increase, e.g., hiring practices.

August Poll Of Cook County Voters

In an August poll of all registered voters, 70% of Cook County Democrats disapproved of the job Stroger was doing and 68% did not want to see him reelected, also close to the opinion of countywide voters. Findings among a smaller sample suggested that many Black voters felt the same. Comparisons with current poll results are within narrow statistical errors of margin.

Todd Stroger Job Approval, Reg. Voters: Aug. 27-31, 2009

	Party ID							
	<u>Cook County</u>	<u>Chicago</u>	<u>Subs.</u>	<u>Dem.</u>	<u>Ind.</u>	<u>GOP</u>	<u>Whites</u>	<u>Blacks</u>
	%	%	%	%	%	%	%	%
Approve	10	14	6	13	7	6	6	22
Disapprove	70	65	75	70	70	72	77	57
No opinion	20	21	19	18	22	22	17	21
Base:	(300)	(154)	(146)	(177)	(80)	(32)	(179)	(81)

Q14. "Do you approve or disapprove of the job Todd Stroger is doing as Cook County Board President?"

Whether Would Like To See Stroger Re-elected, Reg. Voters: Aug. 27-31, 2009

	Party ID							
	<u>Cook County</u>	<u>Chicago</u>	<u>Subs.</u>	<u>Dem.</u>	<u>Ind.</u>	<u>GOP</u>	<u>Whites</u>	<u>Blacks</u>
	%	%	%	%	%	%	%	%
Re-elected	10	13	6	13	4	6	7	17
Not re-elected	72	65	79	68	80	72	79	59
No opinion	19	22	15	19	16	22	14	23
Base:	(300)	(154)	(146)	(177)	(80)	(32)	(179)	(81)

Q15. "Next year, would you like to see Todd Stroger re-elected to another term as Cook County Board President....or would you not like to see him re-elected?"

