

Hello, my name is \_\_\_\_\_, from F & A Research, a national public opinion research firm. We are conducting a survey in this area and I'd like to ask some person in your household a few questions. May I speak with the youngest (man/women) 18 years of age or older who is home at this time?

Q1. Are you registered to vote at this address?

Registered (Ask Q2).....100%  
Not Registered (Terminate).....--  
Not Sure/Don't Know (Terminate).....--

Q2. Now, looking ahead, what are the chances that you will vote in the **General Election** on November 2, 2010 for offices like U.S. Senate, Governor and State Legislature -- are you almost certain to vote in the **General Election**, will you probably vote, are the chances 50-50 or don't you think you will vote in the **General Election** on November 2, 2010?

Almost Certain (Ask Q3) .....86%  
Probably (Ask Q3) .....14  
50-50 (Terminate).....--  
Won't Vote/Not Sure (Terminate).....--

Q3. Now, do you think things in **your area of Illinois** are generally headed in the right direction or do you feel things in **your area of Illinois** are generally off on the wrong track?

Right Direction .....23%  
Wrong Track .....64  
Don't Know .....13  
Refused.....--

Now, let's turn our attention to some issues in Illinois...

Q4. Now, as you may know, Illinois is facing a significant budget deficit, estimated to be over thirteen (13) billion dollars. I'm going to read several options that have been proposed to help address the budget deficit. After each one that I read, please tell me if you would **Support** or **Oppose** that option to help reduce the state's budget deficit. *The first one is...* **(READ IN RANDOM ORDER) (WOULD THAT BE STRONGLY OR SOMEWHAT SUPPORT/OPOSE?)**

Q4 #	Options	Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Don't Know	Refused
1.	Reduce funding for public education	8	6	15	69	2	--
2.	Reduce funding for health care programs	9	11	22	52	6	--
3.	Increase the state personal income tax	14	19	18	45	4	--
4.	Increase the state tax on tobacco	57	13	7	21	2	--
5.	Increase the state sales tax	11	21	17	50	1	--
6.	Increase the gasoline tax	11	14	17	57	1	--
7.	Increase vehicle registration fees	12	22	18	45	2	1
8.	Reduce funding for Medicaid health services	8	9	21	58	4	--
9.	Reduce funding for road and highway construction	14	19	26	36	4	--
10.	Reduce the number of Illinois State Police Officers Patrolling State Highways.	10	11	22	52	5	--

Q5. And, generally speaking, how concerned are you about smoking and other tobacco use among young people in Illinois? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned?

Very concerned .....	44%
Somewhat concerned .....	30
Not too concerned.....	15
Not at all concerned.....	11
Don't know.....	--
Refused .....	--

Q6. Now, would you Support or Oppose raising the Illinois Cigarette tax by one dollar per pack as part of an effort to reduce tobacco use among children and if the revenue generated from the additional tax would be used to reduce the state budget deficit? **(WOULD THAT BE STRONGLY OR SOMEWHAT SUPPORT/OPOSE?)**

Strongly Support .....	61%
Somewhat Support.....	13
Somewhat Oppose .....	6
Strongly Oppose .....	18
Don't Know .....	2
Refused.....	--

Q7. And, would you be more or less likely to support candidates for state or local public office in Illinois if you knew that they supported raising the Illinois Cigarette tax by one dollar per pack or would it make no difference in how you would vote? **(IF MORE OR LESS LIKELY: WOULD THAT BE MUCH MORE/LESS LIKELY OR SOMEWHAT MORE/LESS LIKELY?)**

Much More Likely .....	15%
Somewhat More Likely.....	14
Somewhat Less Likely .....	3
Much Less Likely.....	8
No Difference.....	58
Don't Know .....	2
Refused.....	--

Q8. And, supposing Illinois were to raise its cigarette tax by one dollar per pack, there are several different ways which the revenue could be used. I am going to read a list of proposals on how this revenue could be spent if the additional one dollar per pack tax on cigarettes is passed into law. After I read each one, please tell me whether you would **Support** or **Oppose** spending revenue generated from the additional cigarette tax on it. **(READ PROPOSALS IN RANDOM ORDER) (WOULD THAT BE STRONGLY OR SOMEWHAT SUPPORT/OPOSE?)**

Q8 _#	Proposals	Strongly Support	Somewhat Support	Somewhat Oppose	Strongly Oppose	Don't Know	Refused
1.	Reducing the state budget deficit	62	21	4	11	2	--
2.	Funding Medicaid health care services	43	31	9	14	3	--
3.	Funding Medicaid reimbursements to hospitals, which would increase the amount of money the State is eligible for in federal matching funds.	45	29	7	12	6	1
4.	Enforcing the Smoke Free Illinois Act.	41	23	12	20	3	1
5.	Funding chronic disease programs at local and county public health departments.	37	33	10	16	3	--
6.	Creating and expanding programs to help people quit smoking	31	26	15	25	2	1
7.	Creating and expanding programs that keep kids from starting to smoke.	40	28	12	17	2	1

Q9. And, other tobacco products such as cigars and smokeless, or chew tobacco, are currently taxed at a lower rate than cigarettes in Illinois. Regardless of whether or not there is an increase in the cigarette tax, do you **support** or **oppose** taxing other tobacco products such as cigars and smokeless, or chew tobacco at comparable rates as cigarettes? **(WOULD THAT BE STRONGLY OR SOMEWHAT SUPPORT/OPOSE?)**

Strongly Support .....67%  
 Somewhat Support..... 13  
 Somewhat Oppose .....4  
 Strongly Oppose ..... 14  
 Don't Know ..... 1  
 Refused.....--

Q10. Now, I'm going to read you two statements about the proposed Illinois Cigarette Tax increase. After I read both statements, please tell me which statement comes closest to your own opinion. The first statement is... **(ROTATE ORDER STATEMENTS ARE READ)**

A tobacco tax increase is unfair to smokers because it forces one small group of people to pay for government programs we all use.

**OR**

A tobacco tax increase is fair because it helps cover the health care costs we all pay through higher taxes and higher insurance premiums to treat diseases caused by smoking.

Which statement comes *closest* to your own opinion?

Unfair .....	26%
Fair .....	68
Don't Know .....	4
Refused.....	1

Q11. [REDACTED FOR LATER RELEASE]

*Now, we're almost done and I have a few questions for statistical purposes only. The following questions are only used to better understand your community.*

Q12. In which of the following age groups are you? **(Read List.)**

18-24 .....	3% <sup>1</sup>
25-34 .....	7
35-49 .....	23
50-64 .....	35
65 and over .....	31
Refused.....	1

Q13. How would you describe your own political beliefs -- very liberal, somewhat liberal, moderate, somewhat conservative or very conservative?

Very Liberal .....	7%
Somewhat Liberal.....	16
Moderate.....	32
Somewhat Conservative .....	21
Very Conservative .....	17
Don't Know .....	4
Refused.....	3

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<sup>1</sup> Weighting has been applied to Age to bring this group into proportion with known demographics.

Q14. How would you define your point of view in terms of the political parties? Would you say you are mostly Democrat, leaning Democrat, completely Independent, leaning Republican, or mostly Republican?

Mostly Democrat .....	26%
Leaning Democrat .....	12
Completely Independent .....	21
Leaning Republican .....	13
Mostly Republican.....	21
None (Voluntary) .....	3
Don't Know .....	2
Refused.....	2

Q15. Do you regularly smoke cigarettes, cigars, pipes or other tobacco products, occasionally smoke cigarettes or tobacco products, did you smoke in the past but have quit, or have you never smoked?

Regularly smoke .....	8%
Occasionally Smoke .....	6
Smoked in past, but quit.....	29
Never smoked.....	54
Don't Know .....	--
Refused.....	1

Q16. Now, I'm going to read a list of education levels. Please stop me when I read the one that best represents the last grade or level of education that you have completed? **(READ LIST)**

High School Graduate or Less .....	17%
Some College or Technical School Graduate.....	27
College Graduate.....	29
Post Graduate Work or Degree.....	22
Don't Know (Don't Read).....	1
Refused (Don't Read).....	4

Q17. Now, I'm going to read a list of income categories. Please stop me when I reach the category that best represents your total family income for **2009**. This information is for statistical purposes only. **(Read list)**

Under \$35,000.....	13%
Over \$35,000 to \$50,000 .....	13
Over \$50,000 to \$75,000 .....	16
Over \$75,000 to \$100,000 .....	16
Over \$100,000 to 150,000 .....	10
Over \$150,000.....	8
Don't Know / Not Sure.....	4
Refused.....	20

Q18. And, finally, are you or is any member of your household of Hispanic or Spanish speaking origin? (IF YES, RECORD AS HISPANIC. IF NO, ASK: WHAT IS YOUR RACE -- WHITE, AFRICAN AMERICAN, ASIAN OR OTHER?)

Hispanic.....	5%
White.....	79
African American.....	10
Asian.....	1
Other.....	2
Don't Know.....	--
Refused.....	3

*The survey is now over. Thank you very much for your time. You have been very helpful. Have a good day/evening. Goodbye.*

**Non-Response Items:**

**Gender (By Observation):**

Male.....	47%
Female.....	53%

**Region (By Sample):**

Region 1 (Chicago).....	19%
Region 2 (Cook Suburbs).....	19%
Region 3 (Collar Counties).....	23%
Region 4 (North).....	25%
Region 5 (South).....	15%

**TV Media Markets (By Sample):**

Chicago.....	65%
North/West (Rockford, Davenport/R.I., Quincy-Hannibal) ....	10
Central (Champaign & Peoria/Bloomington) .....	13
South (Paducah-Cape Girardeau, Evansville, Terre Haute) .	5
St. Louis.....	7