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To: Interested Parties  
 Fr: Pete Brodnitz and Jack Roos  
 Date: September 17, 2012  
 Re: Recent General Election Results – IL-12

The results of our recent survey of likely 2012 general election voters in Illinois’s 12<sup>th</sup> Congressional District show Democrat Bill Enyart in a strong position against Republican Jason Plummer.

**Enyart Starts Out With A Double Digit Name ID Disadvantage**

Democrat Bill Enyart starts out with a double digit name ID disadvantage (the percent of the electorate that knows enough about a candidate to form an opinion of them).

	<b>Name Id</b>
<b>Difference</b>	<b>-17</b>
Bill Enyart	37
Jason Plummer	54

**Yet, Enyart Leads By 8% And Starts Out Just Below 50%**

Democrat Bill Enyart starts out leading by 8% over Republican Jason Plummer (49% Enyart, 41% Plummer, and 10% undecided) with Enyart close to a 50% majority.

If the election for Congress were held today, would you be voting for...?	
	<b>Initial Ballot All Voters</b>
<b>Difference</b>	<b>+8</b>
<b>Democrat Bill Enyart</b>	49
<b>Republican Jason Plummer</b>	41
Don't know	10

**President Obama Leads By 9% And Captures More Than 50%**

Barack Obama leads Mitt Romney by 9% (50% Obama, 41% Romney, and 9% undecided) and currently wins 50% of the vote.

If the election for President were held today, would you be voting for...?	
	<b>Presidential Ballot All Voters</b>
<b>Difference</b>	<b>+9</b>
<b>Democrat Barack Obama</b>	50
<b>Republican Mitt Romney</b>	41
Don't know	9

*This report covers the results of our survey of 400 likely general election voters district-wide. The interviews were conducted September 11-13, 2012. The margin of error for overall results of is ±4.90%. BSG’s clients include Senator Jeff Merkley (OR), Congressman Tim Walz (MN-1), and Governor Tim Kaine (VA). Peter Brodnitz, who conducted this survey, was named "Pollster of the Year" by the American Association of Political Consultants in 2007 for his work for Governor Kaine (D-VA), Senator Jim Webb and the Democratic Senatorial Campaign Committee.*

