



November 4, 2009

MEMORANDUM

**TO: ERIC ELK
MARK KIRK FOR US SENATE**

**FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES**

RE: ILLINOIS 2010 GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 772N autodial survey of likely 2010 general election voters in Illinois. The interviews were conducted November 3rd, 2009. The sample for this survey was randomly drawn from Magellan's Illinois voter file. The survey results were weighted based on voter turnout demographics from the 2008, 2006 and 2004 election cycles. This survey has a margin of error of +/- 3.5% at the 95 percent confidence interval. A more detailed executive summary and presentation will follow.

T1. Are you registered to vote?

Yes.....100%

T2. How likely are you to vote in the November 2010 general election for Governor, US Senate and the state legislature?

Extremely likely 82%
Very likely..... 11%
Somewhat likely..... 7%

T3. If the election for US Senate was being held today, for whom would you vote if the candidates were Mark Kirk Republican, and Alexi Giannoulis, Democrat?

Mark Kirk..... 44%
Alexi Giannoulis..... 38%
Undecided..... 18%

T4. If the election for US Senate was being held today, for whom would you vote if the candidates were Mark Kirk Republican, and David Hoffman, Democrat?

Mark Kirk..... 43%
David Hoffman..... 32%
Undecided..... 25%

T5. If the election for US Senate was being held today, for whom would you vote if the candidates were Mark Kirk Republican, and Jacob Meister, Democrat?

Mark Kirk..... 45%
Jacob Meister..... 28%
Undecided..... 27%

T6. If the election for US Senate was being held today, for whom would you vote if the candidates were Mark Kirk Republican, and Cheryle Jackson, Democrat?

Mark Kirk..... 45%
Cheryle Jackson..... 33%
Undecided..... 22%

T7. Are you a man or a woman?

Female..... 55%
Male..... 45%

T8. AGE

18-34..... 19%
35-44..... 18%
45-54..... 23%
55-64..... 20%
65+..... 20%

T9. For statistical purposes only, what is your race, white, Hispanic, black, Asian or something else?

White 74%
Black..... 12%
Hispanic..... 9%
Asian 2%
Other 3%

