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Giannoulias Regains Momentum in Race for U.S. Senate

To: Interested Parties

From: Greenberg Quinlan Rosner Research

Illinois Treasurer Alexi Giannoulias has regained the momentum in the race for U.S. Senate. Giannoulias and Republican Congressman Mark Kirk are currently locked in a 44 – 44 percent tie—just two weeks after Kirk led the race by a 6 points (43 – 37 percent).

Giannoulias has quickly recovered from the attacks surrounding the closure of Broadway Bank. With competing television ads on the air from Giannoulias' and Kirk's campaigns, Giannoulias has won that battle.

Giannoulias' ad highlights Alexi's fight for small businesses and people in Illinois struggling through tough times brought on by bad decisions in Washington and on Wall Street.

The ad also highlights Congressman Kirk's ardent support of the Bush policies that led to the economic crisis, including tax breaks for companies that send jobs to China, while exposing Kirk's belief that unemployment isn't "a big issue"—a comment Kirk made after six consecutive months of rising job losses.

This survey also indicates that President Obama remains very popular in his home state—currently 62 percent of all likely voters approve of the job Obama is doing as President.



Table 1: "If the general election for US Senate were held today and the candidates were: Democrat Alexi Giannoulias and Republican Mark Kirk--for whom would you vote, Democrat Alexi Giannoulias or Republican Mark Kirk?"

(Percent responding)

	April 27 – 29	May 11 – 13
Democrat Alexi Giannoulias	37	44
Republican Mark Kirk	43	44

These findings are based on a sample of 600 likely general election voters conducted May 11-13, 2010 as well as a samples of 600 voters conducted April 27-29. Both surveys were conducted for Alexi for Illinois. The sample sizes for each survey is subject to a margin of error of +/- 4.0 percentage points at the 95 percent confidence level.