

31 August, 2009

To: Interested Parties  
Fr: John Anzalone  
Re: Summary of Illinois Statewide Polling

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Governor Pat Quinn holds a commanding lead over Democratic primary challenger Dan Hynes. While voters trust and like both candidates, they trust and like Quinn more, and it's reflected in the vote. Hynes may not begin with the same deficit in name ID as many other challengers, but that also means he doesn't have the same easy expansion potential as other challengers. He faces a difficult and expensive climb in a primary battle with only about five months remaining.

#### **Quinn starts out with twice the support of Hynes**

- Pat Quinn (54%) is already receiving support from a majority of voters, while just 26% support Hynes. Hynes could win every undecided voter (20%) and would still fall 8 points short.
- There is no natural base for Hynes in this primary. Quinn currently polls over 50% with every demographic and geographic subgroup, including men and women, union and non-union households, whites and non-whites, the Chicago media market and downstate.

#### **Both candidates have solid name identification, but Quinn is better-liked**

- Pat Quinn (88% name identification) and Dan Hynes (67% name identification) both start out with good name identification. But Quinn's favorable rating (72%) is 16 points higher than Hynes's (56% favorable). Quinn's job rating as governor (68% positive) is 7 points higher than Hynes's job rating as Comptroller (61% positive).

#### **Trust, integrity, and compassion form a strong foundation for Quinn's support**

- Almost three-quarters of voters (73%) agree that, "*Pat Quinn is honest and trustworthy.*" Two-thirds (68%) agree that, "*Pat Quinn has restored integrity to the governor's office.*" And 60% agree that, "*Pat Quinn fights for people like [them].*"
- While 62% say that, "*Pat Quinn has shown that he deserves a chance to serve a full term as Governor,*" just 29% say, "*Pat Quinn helped get past the scandals of Rod Blagojevich, but he isn't up to the job of Governor.*"

Anzalone Liszt Research conducted n=751 live telephone interviews with likely 2010 Democratic primary voters in Illinois. Interviews were conducted between August 18-26, 2009, and were apportioned geographically based on past voter turnout. Expected margin of sampling error for these results is  $\pm 3.6\%$  with a 95% confidence level.