



GOP Gov. Primary Internal Nov 26 2013

Date of Poll: 11/26/13

Responses: 1,233 LV

Margin of error: $\pm 2.79\%$

Choice for Governor

Response	Percentage
Bill Brady	18.10%
Kirk Dillard	10.30%
Bruce Rauner	26.27%
Dan Rutherford	16.61%
Undecided	28.71%

Crosstabs:

Crosstab: Choice for Governor by **Gender**

Demographic	Bill Brady	Kirk Dillard	Bruce Rauner	Dan Rutherford	Undecided
Female	18.90%	9.52%	22.98%	16.74%	31.85%
Male	17.20%	11.17%	29.94%	16.48%	25.22%

Crosstab: Choice for Governor by **Age**

Demographic	Bill Brady	Kirk Dillard	Bruce Rauner	Dan Rutherford	Undecided
18-24	34.93%	1.35%	18.44%	13.63%	31.65%
25-34	24.82%	8.18%	43.03%	10.98%	13.00%
35-44	19.97%	14.77%	21.05%	13.17%	31.04%
45-54	15.45%	9.73%	32.51%	12.40%	29.90%
55-64	17.50%	9.71%	25.30%	23.61%	23.89%
65+	17.13%	10.90%	24.03%	16.09%	31.84%

Crosstab: Choice for Governor by **Location**

Demographic	Bill Brady	Kirk Dillard	Bruce Rauner	Dan Rutherford	Undecided
Chicago	22.64%	5.24%	38.97%	24.01%	9.13%
Suburban Cook	18.70%	8.65%	31.57%	10.69%	30.39%
Collars	13.76%	11.98%	32.85%	11.27%	30.13%
Downstate	20.27%	10.11%	19.73%	21.24%	28.64%